

Spring Up Your Lashes

Beauty Review
By Jordan Callahan

What do lashes and flowers have in common? Growth starts with the roots! Work on your fluttering lashes gaining maximum height with this season's most full-bloomed mascaras. From volumizing to lengthening or an all-in-one combo, give your lashes that spring of sass. Whatever your budget, I've found the perfect products to flourish your lashes, unveiling a flawless finish.

VOLUME



Chanel is an expert when it comes to beautifying women and this mascara is no exception. Plump lashes with this smooth, easy-building formula, unveiling powerful depth and intensive volume. Unfortunately, the pointed-end brush produces smudging when applying to lower lash line, so accuracy is needed. Flaunt the doe-eyed look with its long-lasting formula that stays intact until desired removal. Work your lashes from No. 5 to No. 1.

CHANEL LE VOLUME DE CHANEL MASCARA, \$30, chanel.com



Showstop this spring with award-worthy lashes. Inspired by a toothbrush, this revolutionary wand generates depth, building runway-worthy length with its XXL brush. The dry formula produces minimal clumping, lacking the separation factor. All in all this awe-inspiring mascara is an Oscar nominee for dramatic performance lashes. Channel your inner actress with this performance-promising purchase.

Dior Diorshow Mascara, \$25, dior.com



The name says it all! Retire your fall falsies and flaunt the real thing this season. Grabbing each lash from roots to ends, the revolutionary separating brush instantly adds height, volume and curl. Execute pure perfection with every full-lash flutter from dusk till dawn with this longwearing formula. The only downfall is the waterproof-like performance challenges removal. Convince the world 'they're real!' with each breathtakingly bold blink.

Benefit They're Real! Mascara, \$23, benefitcosmetics.com

LENGTH



The ultimate two-in-one mascara instantly transforms lashes from sweet to ultra-sultry. The dual brush lengthens to maximum heights with one wand and powerfully volumizes with the other. Dramatize your lashes with clump-free strokes exposing a flawless, fanned-out finish. Forget the flaking - this playful product teases for hours. The tube does clump, due to the constant twisting of the two brushes, so the product doesn't last as long, but it's so worth it. At the top of my list, it's the complete package.

MAC HAUTE & NAUGHTY TOO
BLACK LASH, \$20,
maccosmetics.com



It's all about the length! MAC's newest mascara recently hit stores and came in with a bam! Expand your lashes from roots to ends with its super-separating brush producing even, clump-free lashes. The rounded microfiber wand generates an oh-so-easy application to both sets lashes, lasting hours of fierceness. Lacking volume, this formula makes up for it in its skyscraper-like height. Go the distance and experiment with your lashes never-ending span.

MAC IN EXTREME DIMENSION
LASH, \$20, maccosmetics.com



Lancôme proves you don't need to be a star to flaunt screen-worthy lashes. Coat your lashes with the gleaming gel-like formula unveiling your most sultry sight. Work your lashes with the dual-action brush, featuring a flat side for an even application and a curved side executing length, volume, and curve. Showcase your full, even lashes like a true leading lady from dusk until that evening affair. The mascara is infused with a stay-all-day formula delivering easy removal when the stars come out. Swipe your credit card without hesitation; this polished product is worth the celebrity price.

Lancôme HYPNÔSE STAR Mascara,
\$28,
lancome-usa.com

WATERPROOF



One word: Wow. CoverGirl's products never cease to impress us. Maximize each lash with the patented cylinder wand, evenly fanning lashes from the source. Fabricate thick, even curls with a brush-filled stroke. The large wand does make it difficult to apply to lower lashes, making precision key. Comparable to department store brands, this product is a MUST-HAVE with a price so affordable!

CoverGirl LashBlast Volume Waterproof Mascara, \$8.99, ulta.com



The classic mascara fell short on my list. Generate length for a super-waterproof wear lasting hours. Unimpressed by the small brush failing to build definition and curl, this product lacks the stated performance. Trade the classic for an oh-so-modern alternative similarly priced; you'll be glad you did.

Maybelline Great Lash Waterproof Mascara, \$5.19, maybelline.com



Scandalous? Oh yes! Generate sultry, winged lashes full of vigorous volume with the new and improved drastically tapered wand. Charged with license-worthy amounts of collagen and keratin, it does it all, while lasting hours of scandal. The arresting-sized wand causes minor smudging, especially at the lower lash line. Flakes appear after hours of wear, charging this product with a flakey-felony. This product gains a free pass for fiercely, sinful shape.

Rimmel London SCANDALEYES WATERPROOF Mascara, \$6.99, ulta.com